

**MEDIA FACTSHEET FOR SMRT GREEN LEARNING TRAIL  
26 AUGUST 2023 @ WOODLANDS INTEGRATED TRANSPORT HUB**

**INFORMATION**



**What it is about:**

The SMRT Green Learning Trail is part of ongoing community engagement efforts by SMRT to provide a behind-the-scenes peek at how greener transport options and ground-up community initiatives in Woodlands will bring our nation a step closer to achieving our Green Plan 2030 goals.

Since late 2022, with the support of the SG Eco Fund, SMRT has been working closely with a local sustainability social enterprise, Green Nudge, to develop this learning trail. Green Nudge guides will lead participants on a 1 hour 45-minute sheltered walking trail to learn more about how our public transport has evolved to become more sustainable, as well as discover some community green initiatives in Woodlands.

This initiative aims to build an appreciation and understanding of the eco-features built into the Woodlands Integrated Transport Hub (WITH) and learn about green initiatives among the Woodlands community. It is also to help

	<p>develop an understanding of how our multi-modal public transport can help combat climate change, how improvements in our transport system will nudge us towards going car-lite and how this will help us make the right choices to reduce our carbon footprint.</p> <p><b><u>Key features:</u></b></p> <ul style="list-style-type: none"><li>• Structured as a fun learning experience with info nuggets and trivia throughout the session to enhance learning and understanding.</li><li>• Group size of about 20 participants.</li><li>• Customised to include localised content, where relevant and possible, to highlight opportunities in the community for participants to lead a greener lifestyle e.g. green volunteering and eco-friendly recreational activities.</li><li>• Participants will be shown efforts such as green commuting, placemaking, car-lite habits, ground-up initiatives and also briefed on key messages from the trail to complement SMRT's Green Living campaign.</li></ul> <p><b><u>Key benefits:</u></b></p>
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	<ul style="list-style-type: none"><li>• Helps increase awareness and understanding on the importance of Green Living, especially green commuting, to help reduce our carbon footprint and greenhouse emissions.</li><li>• Participants will be able to share what they have seen and learnt with family and friends.</li></ul>
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